



Company Overview

Testlify is an HR SaaS product designed to help companies automate the screening of candidates for job roles, and make hiring the right people easier, accurate and scalable. Using Testlify our customers can create assessments that are specific to each role, using predefined skill tests, or can create their own custom tests. These assessments can incorporate multiple skill sets and aptitudes to create a custom profile for each role. Assessments are then sent out via email invitations or shared links, where candidates can take their assessment, and companies can monitor the process in real time. Customers can then see who the best candidates are, and dig deeper into their test results to evaluate their scores and better compare individuals. But we also can limit what information recruiters and hiring managers see in order to reduce prejudice and encourage diversity in the hiring process. This helps businesses choose the most capable candidates, while giving every candidate a fair chance!

Problem

Pre-assessment screenings while hiring. Testing pool of candidates applying for job for on the job skill sets and soft skills

Highlights

- Q1 2023: Launched white label plan, audio questions, spreadsheet questions, greenhouse integration, 1300+ customers onboarded.
- Q4 2022: Launched coding tests, company tests, video interviewing capabilities, new pricing plans, typing test, file uploads.
- Q3 2022: Kick-off marketing team, website, and test libraries, product refinement based on customer requests, registered a US entity.
- Q2 2022: Customer feedback, product improvements and launched the product with beta customers.
- Q1 2022: Putting together a team of SMEs to start building test libraries, product development in full focus, launched MVP.
- Q4 2021: Market research, product ideation, prototype, hired a development team to kick off the project.

Go-To-Market Strategy

Content focus: Focus on generating content that our readers love.

Email & LinkedIn Outreach: In progress cold & warm outreach campaigns.

Partner network: Build HR Tech partnerships that drives channel sales.

Financial Info

Valuation
\$10M

Location

Bensalem, PA 19020, USA

Business Stage

Paying Customers

Business Type

Sustainability, Social Entrepreneurship, Mobility, IoT, Insurtech, Fintech, Enterprise, Cyber-Security, Crypto, CleanTech , Blockchain, B2C, B2B2C, Film Industry, PR, E-Commerce, Food, Gaming, Sports, Outdoors, Fitness, Music, Travel, Social Media, Real Estate, Politics & Government, Non-Profit, Media, Legal Services, Fashion, Environment, Entertainment, Energy, Design, Biotechnology, Art, Agriculture, SaaS, Future Tech, B2B, Internet, Technology, Hospitality, Healthcare, Finance, Engineering, Education

Meet the Team



Namrata Kamdar
CEO

Reputation: Generate reviews and leads using G2, Capterra, etc.

ATS Integration: Get listed in their marketplaces and do comarketing.

Lifetime deals: Launch on platforms like AppSumo & Dealfuel.

What Makes Us Special

1000+ Test templates on Testlify

One platform for all assessment needs (non-tech & tech)

Most candidate-friendly skill assessments

Designed for scale, expendability, and customization.

Seamless integrations for recruiting