Need2Say

Need2Say is an AI-powered communication tool that bridges language gaps in the construction industry, enhancing productivity, lowering workers' comp costs, and providing OSHA safety insights to reduce risks.

Thank you.

Company Overview

Our app provides construction workers with real-time safety insights, while removing language barriers between American and Hispanic workers.

Problem

NIOSH states that many construction workers, especially immigrants, lack awareness of job risks due to inadequate training, language barriers, and cultural differences. Limited access to safety manuals and unfamiliarity with OSHA rules further contribute to the problem. Consequently, construction companies spend over 13 billion dollars on injuries and accidents. Improving worker safety is imperative.

Highlights

These are some of our highlights about Need2Say:

-https://www.wvtm13.com/article/hispanic-heritage-month-oscar-garcia-creates-need2say-app-save-lives-in-construction-industry/37614287

-https://www.birminghambusinessalliance.com/regional-news-1/2020/11/12/local-entrepreneur-partners-with-brasfield-amp-gorrie-to-meet-industry-need-save-lives

Go-To-Market Strategy

Need2Say leverages memberships in industry associations like ABC (Associated Builders & Contractors) and AGC (Associated General Contractors) to build direct connections with general contractors nationwide, including key California chapters. Our sales team actively participates in networking events, conferences, safety meetings, and workshops to showcase Need2Say's solutions, gather feedback, and grow our brand presence. We measure success by tracking events attended, new connections, partnership opportunities, and conversion rates. This approach ensures we form valuable relationships, close sales effectively, and continuously refine our offerings based on real-time industry insights.

What Makes Us Special

Our patented technology sets us apart: our real-time voice translation goes beyond basic language conversion by factoring in construction-specific terminology, context, and workers' native languages. This unmatched accuracy reduces workers' compensation claims, boosts productivity, and increases profitability for construction companies. By addressing industry-specific challenges and bridging communication gaps, Need2Say delivers a comprehensive, tailored solution that truly meets the construction sector's needs.

Financial Info

Raising
$0.00
Valuation
$8M

Location
Irvine, CA, USA

Business Stage
Seed

Business Type
SaaS, Enterprise, B2B, Technology, Education

Meet the Team

Oscar R Garcia
CEO

Longjun Li
CTO