

Galahad Life Sciences, Inc.

Galahad Life Sciences, Inc. is a science-driven biotech, health-and-wellness company focused on products that enhance life and extend health span. Our guiding values are stewardship, equity, curiosity, and persistence.



Company Overview

Galahad Life Sciences is a science-driven biotech health and wellness company focusing on products that enhance life and extend health span. Galahad's extensive research efforts led to developments in bioelectric nutrition™, how the body uses voltage for cellular function, energy, and repair. **Galahad Life Sciences is the only company to develop a manufacturing process to harness a quantifiable cell-regenerating negative charge in an edible supplement.**

The Company's formulations and production processes are backed by multiple patents and patents pending. The Galahad Life Science portfolio of branded products includes NION Health LLC. and Coffee Tamer LLC. Galahad is a privately held company, headed by the Loyd family: Steve, Gayle, and Ashley, with decades of experience in science, engineering, education, and finance, and years of collaboration and innovation with major universities, institutes, laboratories, and clinics.

Problem

Consumers face tough choices between what is enjoyable and what is healthy. For example, 30 million people (about the population of Texas) in the U.S. love their coffee so much that they drink three cups a day although they suffer from heartburn. One product we make (Coffee Tamer) eliminates 90% of the acidity in a cup of coffee without changing the flavor. Heartburn sufferers love it. Coffee Tamer boasts 800+ five-star customer reviews on Amazon, a remarkably high customer retention rate, and low churn. Our products improve food and beverages to make people healthier and the food more enjoyable. Another product (NION Health) improves mitochondrial function that results in faster recovery and better hydration, performance, and overall health.

Highlights

Over the last twenty years, Steve Loyd has been developing the technology to manufacture a crystalline mineral granule that carries a strong bioelectric potential. The FDA reviewed data on safety, efficacy, and the crystalline mineral composition and concluded there are three paths to commercialization in the U.S. Galahad Life Sciences chose to offer the products to people as fast as possible as a new dietary ingredient with patent protection.

Galahad has introduced multiple products to the market under the brand names Coffee Tamer and NION Health. Coffee Tamer has strong market fit and customer loyalty, with a customer lifetime value of more than 10x customer acquisition cost (Amazon data) and low churn. NION Health was selected by the Nutrition Capital Network as an All-Star Product Innovation at the March 2024 Expo West conference for the natural, organic, and health products industry. NION Health introduced a minimum viable product in 2023 and is ready

Financial Info

Raising

\$750K

Valuation

\$7.5M

Location

Everett, WA, USA

Business Stage

Seed

Business Type

Biotechnology

Meet the Team



Steve Loyd
CEO



Ashley Loyd
CFO, Galahad Life
Sciences, Inc.



Keri Tawney
Manager, Sales &
Marketing

for market testing NION 2.0 in 2024.

Go-To-Market Strategy

The company launched and currently manages two DTC branded websites and leverages Fulfilled by Amazon (FBA). The Company continues to nurture exiting B2B bulk and ingredient partnerships and plans to expand this revenue segment. Recent acquisition of a CAGE (Commercial and Government Entity) code and System for Award Management registration allows Galahad Life Sciences to seek business with the government.

Sales and Marketing efforts are flexible and guided by KPIs (Key performance indicators) that enable sustainable growth. The Company is focused on expanding Coffee Tamer awareness, subscriptions, and sales through advertising on Amazon, search engine marketing, social channels, and is actively seeing placement in local retailers.

Leveraging customer feedback, the Company is ready to launch NION 2.0 in 2024.

The long-term strategy includes rebranding and modernizing the Coffee Tamer brand portfolio to expand the target market and aggressively seek retail distribution.

What Makes Us Special

Galahad Life Sciences is the only company to develop a manufacturing process to harness a quantifiable cell-regenerating negative charge in an edible supplement.

Galahad controls several patents and proprietary manufacturing capabilities to produce ingredients that hold a strong negative bioelectric potential. Independent double-blind, placebo-controlled studies demonstrate product efficacy. Products are manufactured in an FDA approved facility and are recognized as New Dietary Ingredients (NDA). Vertical integration of research, manufacturing, and distribution ensures product purity, quality control, and margin advantages.