



BioFam Services

For the betterment of the adoption industry, foster care, and social services. Help us help you find yourself!



Company Overview

BioFam Services (<https://linktr.ee/BioFamServices>) is an early-stage for-profit startup SaaS company aimed for the financial benefit of the adoption industry. Our MVP (minimum viable product) focuses on electronically automating and streamlining the adoption process through an AI & ML law database through our MongoDB partnership for electronic case files and preparation through Conversational AI, FAQs document matching, surveys, chatbots, and virtual assistants.

The adoption industry is still operating through handwritten adoption forms. We are interested in ways to electronically automate the process of adoption through an AI (artificial intelligence) & ML (machine learning) database for electronic adoption case files and adoption case preparation, speeding up the time invested as the first step forward. Additional products are a comprehensive website and mobile app for the large-scale social services and adoption community. Programs and services include a virtual support group, cultural identity program, mental health counseling, chatrooms, Big Brother/Sister mentorship programs, pen-pal platforms, professional mentorship programs, and a foster care career development program. We are also interested in and looking into R&D in-house tools to measure speech impediments, language decoders, and detect psychiatric mental illnesses through pupil dilation and brain blood flow changes. Lastly, we plan on producing a magazine sharing market trends and resources, a journal where people can submit their adoption stories and solutions, and eLearning/eNetworking Events, eMentorship/eCareer Development for foster care youths.

Problem

Decreasing the 447,000 foster care kids in the system, helping them find homes and improve their human capital through career development, alleviating PTSD found in foster care youth, and sharing online resources with people looking to adopt, walking them through the adoption process.

Market research: although numbers vary year-over-year [YoY], the following is a general metric.

ORPHANS - 2019-2020 STATISTICS in America

- 100,000,000 adoptive families.
- 153,000,000 worldwide.
- 1,300,000 total abortions.
- 1/3rd consider adoption.

ADOPTIONS - 2019-2020 STATISTICS in America

- 2-4% of the population is adopted, or roughly 7,000,000 (7 Mill).
- Out of 4,000,000 babies born per year, over 125,000 are eligible for adoption.
- There are about 1.5 million US adopted children.
- 1 out of 25 families have an adopted child.
- 1 out of every 50 children are adopted.

FOSTER CARE - 2019-2020 STATISTICS in America

- 437,000 foster care children waiting to be adopted.
- Experts estimate 1,000,000-2,000,000 prospective adoptive couples waiting to adopt.
- 1-million to 2-million couples considering adoption is a huge market segment and beachhead market.

Key customers, consumers, end users:

Parental couples and/or guardian(s) who are looking to adopt, youth who are adopted, friends of adopted youths, Family Court officials and Judges, mental health counselors, adoption attorneys, foster care agencies, social workers, adoption law students, etc.

Financial Info

Location

New York, NY, USA

Business Stage

Mvp Built

Business Type

Social Entrepreneurship, SaaS, IoT, B2C, B2B2C, B2B, Internet, Technology, Social Media, Media, Legal Services, Entertainment, Education

Meet the Team



Eric Becker
CEO

Adoption Industry - Problems

- one-million to two-million people look to adopt each year but the process is expensive, long, and complicated requiring legal aid from an adoption attorney, foster care home, or social services.
- adoptees must go through the same adoption agency that handled their adoption to find their archived paper records.
- adoptees may feel different, outcasted, and/or abnormal, as I did.
- the genetic genealogy of the adoptive parents is not passed down and continued through their (adopted) child.

Adoption Industry - Solutions

- creating an automated electronic system speeding up the process and archival of records more significantly.
- adoptees feeling abnormal or different will find solace, comfort, and a sense of belonging in our online community of support, love, resources, and first-hand empirical knowledge from others and their problems, solutions, and guidance.
- using CRISPR Software to investigate how a small portion of genetic genes can be continued.
- establishing a BioFam Journal documenting our R&D efforts, sharing adoption stories and trends.

Keywords:

mental health awareness and support, adoption case law support and aid, and a sense of community support through firsthand knowledge and experience.

Highlights

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Current partnerships and associations:

1. Amazon AWS Startups
2. MongoDB for Startups
3. Microsoft for Startups
4. Jotform
5. LOT Network
6. Pepperdine University Graziadio Business School's Most Fundable Companies
7. JMG Media Solutions
8. Monday.com/Digital Lift
9. University at Buffalo's Business & Entrepreneur Partnerships (BEP) program
10. Google for Developers

Pending partnerships

11. HeronAI
12. Impact AI, Inc. | NinjaMoba
13. Mindful Agency PR
14. Lemonlight
15. Silicon Prairie Capital Partners
16. Cybertone US
17. SaaS Capital
18. Marquee Equity
19. Reuters Events

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1. Amazon AWS Startups profile: [https://aws.amazon.com/startups/showcase/startup-details/eefe040a-4b14-44ce-8eb1-1828fb93b32a?](https://aws.amazon.com/startups/showcase/startup-details/eefe040a-4b14-44ce-8eb1-1828fb93b32a?fbclid=IwZXh0bgNhZW0CMTAAAR1sPRqP64akVV5Ww_OpvFPspQPRkfwxATOZQ6nQJdDO6j22QcuwaAB4fvU_aem_ZmFrZWR1bW15MTZieXRlcw)

fbclid=IwZXh0bgNhZW0CMTAAAR1sPRqP64akVV5Ww_OpvFPspQPRkfwxATOZQ6nQJdDO6j22QcuwaAB4fvU_aem_ZmFrZWR1bW15MTZieXRlcw

2. Facebook fanpage: <https://www.facebook.com/BioFamServices>

3. Linktree portfolio: <https://linktr.ee/BioFamServices>

4. BioFam Services on Gust: <https://gust.com/companies/biofam-services>

5. Animated Pitch Deck: <https://vimeo.com/manage/videos/1091670810>

6. Product Demo 10 – Mobile App features: <https://vimeo.com/manage/videos/1089577757>

7. Product Demo 9 – “Set You Free” mental telehealth: <https://vimeo.com/manage/videos/1089381498>

8. Product Demo 8 – eLearning program (demo): <https://vimeo.com/manage/videos/1088930760>

9. Product Demo 7 – MongoDB database (frontend): <https://vimeo.com/manage/videos/1088512708>

10. Product Demo 6 – MongoDB database (backend): <https://vimeo.com/manage/videos/1087431744>

11. Product Demo 5 - Jotform AI Agents (AI chatbot): <https://vimeo.com/1068472284>

12. Product Demo 4 - Mobile App in Tablet (Jotform partnership): <https://vimeo.com/1071510410>

13. Product Demo 3 – OpenAI ChatGPT-4 Turbo product: <https://vimeo.com/895394992>

14. Product Demo 2 - AI & ML Database: <https://vimeo.com/manage/videos/854537789>

15. Product Demo 1 - Company Profile: <https://vimeo.com/manage/videos/847783010>

Go-To-Market Strategy

We have various current, pending partners, joint ventures, and associates including a global magazine company who is interested in showcasing our founder, Eric D. Becker, and BioFam Services.

What Makes Us Special

Our founder, Eric D. Becker, was adopted into a family that adopted six total times, as well as a family who has taken in foreign exchange students from Turkey, Greenland, Iceland, and Germany.

Eric D. Becker’s Biological & Adoptive History

Both endeavors center around the betterment of the social service industries, particularly adoptions and foster care. I was adopted at four years old by an Irish mother and German father. Being African American, it presented many problems defined as “transracial adoptions,” to which a child identifies more with the race/culture of his/her/they parents more than their own. Gaslighting from my peers was a huge problem. Our family has since adopted a total of six different times [five total transracial adoptions and one same-race adoption]. We have a heavily diverse family with cultures and ethnicities ranging from Italian, Sicilian, Native American, Hawaiian, Filipino, Hispanic, Ethiopian, Polish, German, Irish, and African American. We have also

taken in foreign exchange students from Greenland, Iceland, Turkey, Germany.

Eric's *A Diamond in the Dirt Foundation* (EIN: 86-2309625) is a nonprofit business model looking for grant funding to provide an online ecosystem to support families and friends impacted by adoption. Our primary product is a free service career development program for foster care youth entitled "Well Fair Capital."