



# Creative Critique



## Go-To-Market Strategy

Offer design schools a free semester with our software.

After that, they can either pay to continue using the platform, or individual professors can refer other professors and each professor receives an additional free month for themselves and their students.

For design professionals requesting feedback on existing free alternatives, we offer them quality feedback for free on that platform, then invite them to join the free version of Creative Critique.

## What Makes Us Special

No alternative solution offers more than 2 of our 6 of our core components: a global community, a feedback portfolio, quality controls, incentive structures, private team spaces, and live image editing.

## Financial Info

**Raising**  
\$250K

## Business Stage

Beta

## Business Type

Education, Design, Art

## Meet the Team



Joey Ruse  
CEO