



GarageSkins, Inc.

GarageSkins, Inc. manufactures and sells the patented GarageSkins real wood garage door overlay systems, selling direct to 32,000,000 US compatible homes and creating a brand-new vertical in the \$432B home improvement marketplace.



Company Overview

GarageSkins, Inc. builds and sells the patented GarageSkins real wood garage door overlay systems. With a Direct-To-Consumer focus to maximize profitability and engagement, GarageSkins, Inc. is creating a brand new vertical in the home improvement sector. Our unique solution to improving a homeowner's curb appeal through complete garage door transformation has resonated with well over 1,000,000 Pinterest/Facebook/Instagram engagements, and our 13,000 strong waiting list continues to grow. GarageSkins, Inc. has taken \$170,000 in pre-orders and are just now (April 2022) starting to fulfill those orders. With a factory floor of 60,000 sq ft to grow into, our manufacturing capabilities are limited only by the capital available to us.

Problem

As homeowners spend more and more time at home due to changes in our work environment, their attention has focused on the curb appeal of their homes, with a heightened desire to beautify through upgrading their garage doors. However, to upgrade an existing garage door requires complete replacement, and can entail as much as \$15,000 if they choose real wood. Accordingly they are stuck with no real solution and have therefore kept their boring builder-quality doors.

Highlights

Our journey to market has included many highlights!

- 2 issued US utility patents
- US trademark registration
- one of the first Reg CF campaigns in the US (through StartEngine)
- Lead investor is past President of Activision, growing that company to \$3.5B market cap
- Named New Product of the Year by "This Old House" magazine, with full-page write-up coming May 2022 (1,000,000 print copies)
- 60,000 sq ft manufacturing facility operational

We are primed for success! Our amazing team keeps growing and the partnership interest from developers, retailers and influencers comes in daily. Our growth will only be limited by our manufacturing capabilities which can be greatly expanded through the use of this new capital.

Go-To-Market Strategy

Financial Info

Raising

\$750K

Valuation

\$7M

Meet the Team



Rick Medlen
CEO

We are fortunate to have developed a product that is easily explainable and marketable. We have, with almost no ad spend, created a wait list of over 13,000 people and are accumulating interest from bloggers, influencers, national magazines, HOA's, and large developments across the US, all with just having a website up.

Our go-to-market will rely on products being shipped and installed, then the organic orders that come from our highly-visible product on peoples' homes throughout America. Displays in new subdivision design centers are already underway, and both This Old House magazine and American Farmhouse Style magazine have write-ups scheduled (all at no cost to us.)

Marketing will be a small part of our budget, allowing us to dedicate all sales revenue back to increasing manufacturing.

What Makes Us Special

We here at GarageSkins, Inc. have created a brand-new product line that fills a very wide hole in the home improvement marketplace. With the massive expansion of homeownership in the past decade, no attention has been paid to the garage door, even though it is usually the primary feature of a home's curb appeal. We are filling that need!! Our utility patents will give us the protection needed to launch and strengthen our brand before like competitors hit the market, and we have assembled both a team and manufacturing facility that can push as hard as possible into this virgin marketplace.

In short, as an investor you are always looking for something new and interesting, something no one's done before that can create a great amount of wealth. This is that opportunity.

Think where you'd be if you had invested in the original miniblind patent? Our marketplace is that large.. and getting larger every day.