# Helping companies with pre-hire assessments



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### What's our purpose?



For SMBs, hiring is risky, biased, and stressful. And, every hire is mission-critical.

Testlify's pre-hire assessments make hiring informed, unbiased, and exciting.

Testlify is purpose-built to enable recruitment teams to fill 10 million job vacancies by 2030.

# Multiple problems, all connected



#### We still rely on resumes

75% of HR managers have caught a lie on a resume

#### It's an expensive affair

It costs ~\$7,645 per hire in 0-500 SMBs as per NACE

#### We don't assess soft skills

89% of recruiters say bad hires typically lack soft skills

#### Early employee turnover

High rates of early attrition resulting in bad hires

#### It's too much manual

Inefficient hiring process & time lost to repetitive tasks

#### Hiring is biased

Unconscious bias happens whether we want it to or not

#### Poor candidate experience

High-touch lengthy interview method is susceptible to bias

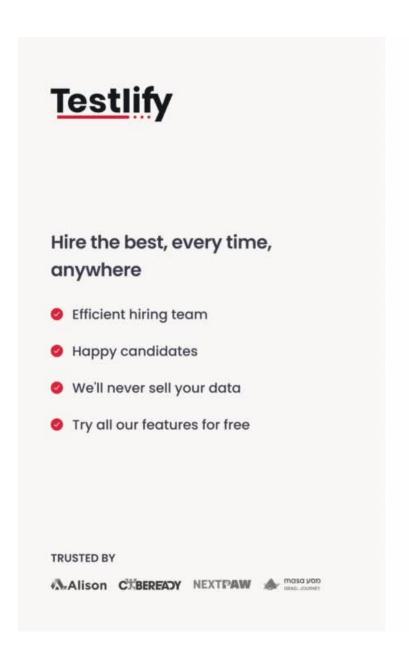
#### High candidate volumes

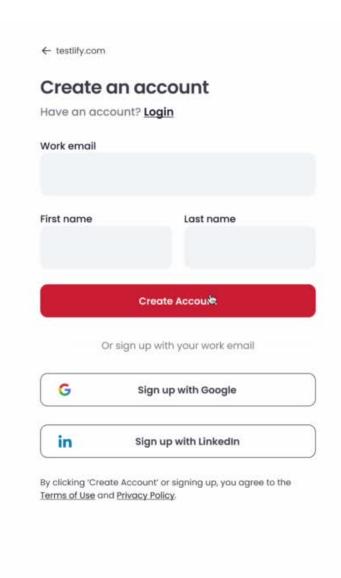
Each job opening attracts about 250 applications

#### We need to be compliant

All regulated companies are legally required to screen

### How do we solve the problem?





Watch 2-min product video to experience Testlify in action.

#### **Key features**

- 1200+ premium test templates
- Custom company test & custom questions
- Video & audio interviewing
- Live coding test platform
- Multi-lingual capabilities
- File upload
- Typing test
- API Integration & Zapier Integration
- Native ATS Integration
- GDPR Compliant
- White-label plan

# 1200+ Test templates at



#### As of May 31, 2023

- Coding tests (77)
- Cognitive Ability (49)
- Engineering Skills (19)
- Language Skills (46)
- Personality & Culture (17)
- Programming Skills (139)
- Role-Specific Skills (530)
- Situational Judgement (28)
- Software Skills (359)

**Tests backed by Science** 

- Reliable tests backed by science
- Tests for on-the-job skills
- Non-googleable questions
- Insightful and no-trick questions
- Created and validated by experts
- Designed for elimination, not selection
- Predicting job success with data
- Fair tests for all candidates
- An enjoyable candidate experience

Refer to the detailed list here

# Seamless integrations for recruiting























































# Achieve spectacular outcomes 🔑

#### Better hiring outcomes

Hire the right people in the right roles & predict stability

#### **Cost effective**

Reduces the time recruiter spend by 74%

#### Increase in fit applications

Engage with relevant applications that are qualified

#### Increase in quality of hires

Reduce the impact of hiring bias with data-driven approach

#### Speed up your hiring

Automate repetitive recruiting tasks & save upto \$4600 per hire

#### Objectively assess skill level

Identify exaggerated skills and candidate blind spots in CVs

#### Improve candidate experience

An engaging, mobile-first candidate experience

#### Decrease in time to hire

Finding the right talent right away.

#### Full regulatory compliance

Minimize risk and hire the right candidates

# SMBs love recruiting with Testlify

★★★★★ We hire more than 100 people a year. We have been looking for ways to remove bias while giving candidates the best hiring experience. Traditional hiring practices have failed on both these fronts. Testlify helped us achieve these objectives very well.

Abby Belin, Vice President, Operations at Virtual Gurus

 $\star\star\star\star\star\star$  Thanks to our partnership with Testlify, candidates have an easy and seamless experience completing tests. And the feedback we've received has been overwhelmingly positive. Plus, the Testlify team is incredibly responsive and a pleasure to work with.

Venkat Nemani, Data Scientist, Corteva Agriscience

 $\star\star\star\star\star\star$  We're using Testlify assessments to identify folks who will be a good fit for our organization. And we're using them to identify promotion opportunities, too.

Senthu Velnayagam, Co-Founder, Kimp

# Candidates love interviewing with Testlify

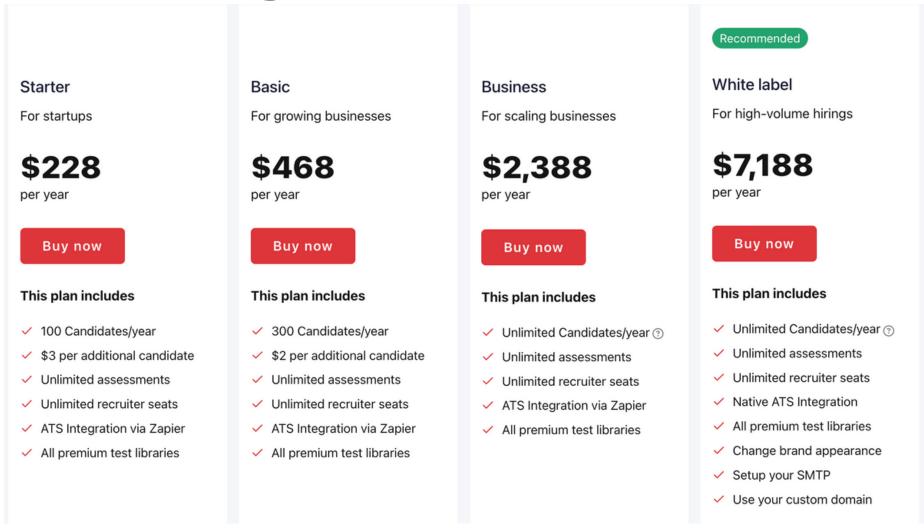
★★★★★ The flexibility to take the assessment at my own pace and from the comfort of my home made the experience truly unique. Testlify, you're a gamechanger!

The user-friendly interface and clear instructions made me feel confident and well-prepared. The assessments themselves were engaging and challenging, but also very fair and relevant to the role I applied for. I appreciate the emphasis on candidate friendliness.

★★★★★ The problem statements were well framed. The sequential nature of the problems helped to define a good thought process.

★★★★★★ I've taken many preemployment assessments before, but none compared to Testlify. The skills assessments were tailored to my specific job function and accurately assessed my abilities.

# Pricing



#### **Product-led growth strategy**

- 7-day free trial with no credit card required
- Unlimited recruiter seats, Unlimited assessments, Unlimited features
- 100+ ATS integrations & open APIs

# Great team with proven domain expertise

#### **Abhishek Shah**

#### CEO / I design & sell

9+ years of experience building product development consultancy as founder/CEO

#### **Ashwath Anjaneyappa**

#### **IO Pyschologist / I invent**

15+ years of experience inventing proven psychometric products

#### Jiten Modi

#### CTO / I build & maintain

10+ years of building beautiful digital products that work at scale and never goes down

#### William Tincup

#### Advisor / I advise

Influencer, podcaster, analyst, strategist, writer, speaker, consultant, advisor, investor

#### Namrata Kamdar

#### COO / I operate & scale

10+ years of administrative experience and building relationship that lasts forever

#### **Kenny Pratt**

#### Mentor / I mentor

Early-stage angle investor providing tech strategy and management coaching