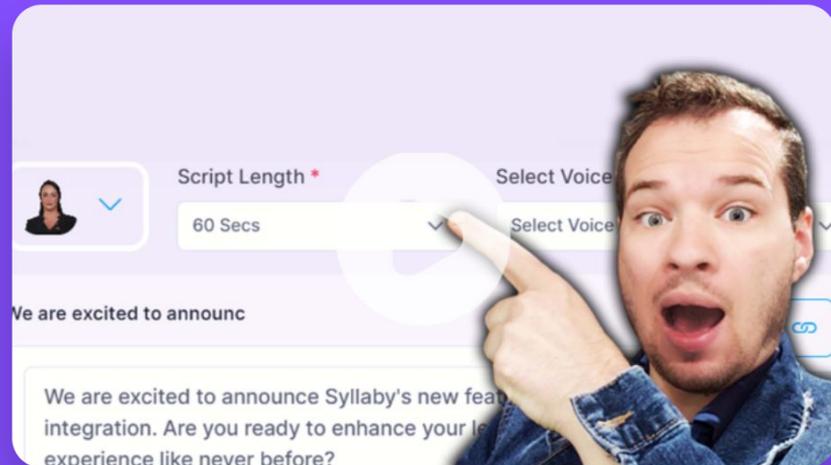




Replace Your Video
Marketing Agency with
Innovative AI.

www.syllaby.io



Traction

*Per August 4th, 2023



Growth Matrix

Since launching syllaby on January 25th 2023, we have seen explosive growth and adoption! Here are some of our growth matrix.

13,000+

Trials started



1800+

Active paying customers



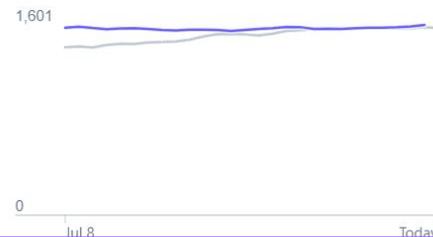
24%

Month over month growth



Active subscribers +1.5%

1,601 1,576 previous period



New trials 6

12,100

2,223



Problems



Business owners don't know what topics to produce



Struggle with what to say in videos



Difficult staying consistent



Camera-shyness hinders productivity



Hiring a team is expensive



OBERLO

Demand for Video Content is Increasing

91%

of consumers want to see more online video content from brands.

(Wyzowl, 2023)



Team Setup

Leveraging our extensive AI/ML engineering know-how, strategic product management, and innovative marketing capabilities, we've rapidly achieved success and are poised for continued growth.



Austin Armstrong

CEO

- ✓ 18+ years social media experience
- ✓ Personal brand W/ 3 million followers on social media



Anand Butani

CTO

- ✓ 6+ years of experience in AI/ML
- ✓ Led AI teams at Dell, Pfizer & Genentech



DrG

COO

- ✓ Clinical Psychologist
- ✓ Senior Entrepreneur

Solution

Using AI, we seamlessly navigate you through your entire social media journey- from idea generation to content creation and audience delivery. Providing unmatched efficiency and impact



syllaby's vision

To simplify digital marketing for every business owner around the world by disrupting the digital marketing agency model.



syllaby's mission

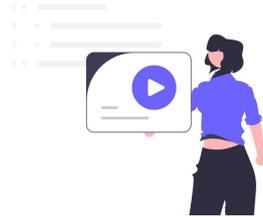
To provide the tools and processes that are bound to revolutionize your social media presence! Our purpose is to empower you with the means to create compelling video content, effortlessly and efficiently.



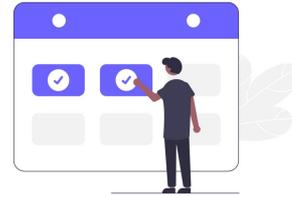
What's unique about syllaby



**Find hot topics
for your
industry.**



**AI-enforced video
scripts, video
generator, and
editor.**



**Social media
scheduling &
notifications for
more consistency.**



**Analytics
associating success
metrics with your
campaigns.**

Example

← Back {What us nocode technology?} [🔗](#) Feb 25, 2023, 12:00 AM Delete Idea Update

Outline

Select Language * [🔗](#)
English ▾

[↻ Re-Create Outline](#)

Outline * [🔗](#)

- I. Introduction to Lowcode Nocode Development Traditional
 - A. Definition of lowcode nocode development
 - B. Importance of lowcode nocode development in software development
- II. Advantages of Lowcode Nocode Development
 - A. Faster development process
 - B. Increased productivity and efficiency
 - C. Lower costs and resources required
 - D. Accessibility to non-technical users
 - E. Flexibility and scalability in application development
- III. Limitations of Lowcode Nocode Development
 - A. Limited customization options
 - B. Dependency on platform capabilities
 - C. Potential performance and security concerns
 - D. Complexity of integrating with existing systems
 - E. Lack of control over underlying code

Script & Digital Twin

Article Digital Twin

Style * [🔗](#)
Upbeat ▾

Tone * [🔗](#)
Friendly ▾

Length * [🔗](#)
30 seconds ▾

[↻ Re-Create Script](#)

Script {30 seconds} ▾

[↻ Create Voice Preview](#) [🔗](#)

Welcome to the world of Lowcode Nocode development. In this video, we will explore the benefits and limitations of this innovative approach to software development. Lowcode Nocode development offers speed, productivity, and cost savings. It enables non-technical users to create applications and offers flexibility and scalability. However, there are limitations, such as limited customization options and potential security concerns. But, Lowcode Nocode development has various use cases, such as rapid prototyping, automating workflows, and collaborative development. It can also be integrated with traditional development methods. Balance the capabilities, leverage it for front-end development, integrate with APIs, and collaborate with traditional developers. Embrace Lowcode Nocode development for efficient and innovative software creation.

Generate Digital Twin for {30 seconds} ▾

 Voice * [🔗](#)
{ voice } ▾

Background * [🔗](#)
white ▾

[↻ Re-Generate](#)



[↓ Download](#) [🔗 Open Link](#) [🔗 Edit Video](#) [🔗 Publish](#)

Revenue model & financial projections

*Per July 14th, 2023

Subscription-based model with sliding scale pricing based on usage.

Typical SaaS costs:
Software development, infrastructure, marketing, customer support, and general/administrative expenses

Our current projections predict we should reach \$2 million ARR by end of December 2023



We are looking to raise

We are looking to raise **\$2 million** in funds at a **\$10 million valuation** to hire key staff, develop proprietary software additions, and increase our marketing output.

Staffing

45%

Engineering

- ✓ Frontend
- ✓ Backend
- ✓ QA

Product

- ✓ Product Manager
- ✓ Product Designers
- ✓ Enterprise Sales Team

AI Research & Development

25%

- ✓ ML Researchers
- ✓ ML Engineers
- ✓ AI/ML Consultants

Marketing

30%

- ✓ Expanded paid advertising across google, social media, and AI-focused newsletter/publications
- ✓ Expanded influencer marketing promotions
- ✓ Sponsorships of in-person industry-specific events
- ✓ Targeted PR campaign