



**JOIN OUR PERKS PACKAGE  
TO ACCESS QUALIFIED AND FUNDED EARLY-STAGE STARTUPS**

## **COMPANY INTRODUCTION**

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# ACCESS TENS OF THOUSANDS OF QUALIFIED LEADS THAT ARE READY FOR YOUR SERVICES

## COMPANY OVERVIEW


- Spark xyz, Inc. ("Spark") was founded to fundamentally fix the hyper-fragmentation that has been created in the early-stage venture ecosystem.
- We created platform management software for early-stage investors, which we call collective's (Incubators, Accelerators, Venture Capitalists, and Angel Groups). We solve their problems in managing deal flow and general operations.
  - This in turn leads high quality startups, that are ready for funding, to organically join the platform putting you in the best possible position to capture those leads before anyone else.

COMPANY OVERVIEW	
Headquarters	Los Angeles, CA
Collectives	100+
Startups	10,000+
Users	43,000+

## SPONSORSHIP

	Gain access to all startups that join the Sparkxyz Platform. Provide a perk that will be sent through their notifications as well as blasted via email
	To offer a more exclusive and higher value perk Spark can segment funded startups that our clients have prequalified via investment by our clients. These perks provide a better targeted audience for startups that are on a high velocity growth cycle.
	Access to adding educational articles or events into our newsletter, as well as the e-learning (startup library) portion of our site

## SELECT PROGRAMS

	<p>Amplite Capital, a partner of Spark, runs startup programs and competitions such as SQLABLE. They pull startups from incubators, accelerators, and universities across the whole West Coast (1,146 startups from their event in 2021) to create the most comprehensive demo day in the nation.</p> <p>Partnerships like this across the nation provide our partners access to an unprecedented amount of new and vetted potential clients.</p>
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## SELECT PARTNERS