eunimart

Powering Global Commerce

In 1271, Marco Polo set sail to get spices from Central Asia

The trip took him 24 years

Last week, my wife ordered a dress from India to our home in Los Angeles

It got delivered in 4 days!

About ~75% of US ecommerce is dominated by Amazon and Shopify

Others

Amazon

Shopify

**Market share of US
($ 534 Billion)**

But, 85% of Global Market is led by marketplaces like Shopee, Lazada, Flipkart, etc.

Others

Amazon

Shopify

**TAM - US
($ 534 Billion)**

Amazon
+
Shopify

Blue
ocean

**TAM - World
($ 4.921 Trillion)**

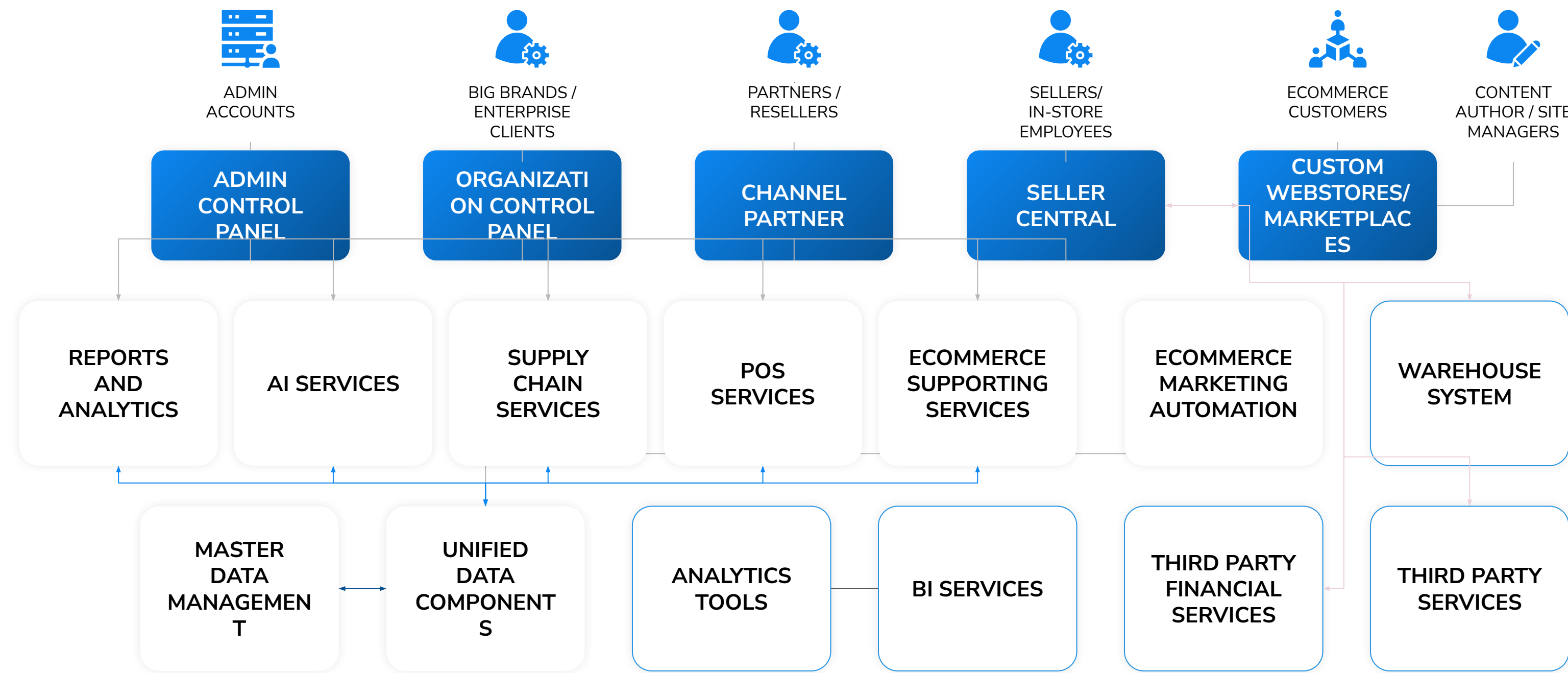# However, to add just 1 new channel of sale, brands need...

$100,000 a year

Annual Expenses

Hire a Technology Team

To Survive And Thrive, Brands Need To Adopt A Retail + Ecommerce = Omnichannel Future

ADMIN ACCOUNTS

BIG BRANDS / ENTERPRISE CLIENTS

PARTNERS / RESELLERS

SELLERS/ IN-STORE EMPLOYEES

ECOMMERCE CUSTOMERS

CONTENT AUTHOR / SITE MANAGERS

ADMIN CONTROL PANEL

ORGANIZATION CONTROL PANEL

CHANNEL PARTNER

SELLER CENTRAL

CUSTOM WEBSTORES/ MARKETPLACES

REPORTS AND ANALYTICS

AI SERVICES

SUPPLY CHAIN SERVICES

POS SERVICES

ECOMMERCE SUPPORTING SERVICES

ECOMMERCE MARKETING AUTOMATION

WAREHOUSE SYSTEM

MASTER DATA MANAGEMENT

UNIFIED DATA COMPONENTS

ANALYTICS TOOLS

BI SERVICES

THIRD PARTY FINANCIAL SERVICES

THIRD PARTY SERVICES

*As you can see, **implementing true Omnichannel can be quite challenging.** There are too many moving parts.*

There Are Many Individual Solutions, But Nothing That Connects Them

Shipping Aggregators
- ShipBob
- shippo
- ShipStation
- SHIPENGINE
- easyship

Ecommerce Marketplaces
- Etsy
- Shopee
- Walmart
- bonanza everything but the ordinary
- ebay
- amazon
- LAZADA Effortless Shopping
- Flipkart

Warehouse Management system
- SAP Hybris
- INCREFF Incredible Efficiency
- NETSUITE
- infor
- Fishbowl

On-demand Warehousing and delivery
- buymie
- Fabric
- bond
- Darkstore
- Glovo
- ROADIE
- shadowfax
- FLEXE

Last-mile delivery
- BRINGG
- LALAMOVE
- NEOLIX
- FarEye
- STARSHIP
- nuro
- ninjavan

Returns Optimization
- Happy Returns
- RETURNLOGIC

E-commerce Infrastructure
- bold
- Bolt
- Button
- Ecwid
- commercetools
- MIRAKL
- FLOW
- ZYCADA
- VTEX
- SCALEFAST
- fabric
- Fast

Merchandising & inventory management
- Afresh
- FAIRE
- SHELF ENGINE
- ALKEMICS
- Udaan
- RELEX
- NuORDER
- ninjacart

Digital shopper analytics & Engagement
- Amplitude
- HERO
- Insider
- Obsess
- NAMOGOO
- yalo
- parcelLab
- QuantumMetric

ERP & CRM
- ZOHO
- sugarcrm
- servicenow
- Microsoft 365
- Acumatica
- ORACLE
- SAP
- ramco
- sage

Brands have to choose from many many piece meal solutions.

As more and more services are added, the management and connectivity of data becomes difficult.

The cost balloons up with the complexity.

Therefore, there is a need for a unified platform that serves the next generation of retail

But, by not selling on these channels

$ 90
Billion

Brands miss out on $ 90 Billion in untapped revenues per year

Enter Eunimart

MULTIPLE CHANNELS OF SALE

amazon · shopify · Walmart · WooCommerce · BRICK & MORTAR RETAIL

INTEGRATED SUPPLY CHAIN

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MARKETING AUTOMATION

SHIPPING

eunimart

Dashboard | **Marketplaces** | Webstores | Products | Orders | Pricing | Inventory | Payments

- Dashboard
- Tasks
- Notifications

- Favourites

- Ecommerce
- Retail
- Supply Chain
- Tools
- Omnichannel

AliExpress
Aliexpress
NO OF BUYERS:1,30,000
TOTAL VISITORS:45M

amazon
Amazon USA
NO OF BUYERS:310M
TOTAL VISITORS:2.6B

Lazada
Lazada
NO OF BUYERS:5.33M
TOTAL VISITORS: 45M

ebay
ebay
NO OF BUYERS:5M
TOTAL VISITORS:8.5M

Target
NO OF BUYERS:1M
TOTAL VISITORS:2M

Flipkart
Flipkart
NO OF BUYERS:1M
TOTAL VISITORS:2M

Walmart
Save money. Live better.
Walmart
NO OF BUYERS: 1 M
TOTAL VISITORS:7.65M

NYKAA
Nykaa
NO OF BUYERS:1,30,000
TOTAL VISITORS:45M

Fynd
Fynd
NO OF BUYERS:1M
TOTAL VISITORS:2M

snapdeal
Snapdeal
NO OF BUYERS:1M
TOTAL VISITORS:2M

mercado libre
Mercado Libre
NO OF BUYERS:1,30,000
TOTAL VISITORS:45M

TATA CLiQ
Tata Cliq
NO OF BUYERS: 1 M
TOTAL VISITORS:7.65M

Etsy
Etsy
NO OF BUYERS:1M
TOTAL VISITORS:2M

Folksy
Folksy
NO OF BUYERS:1M
TOTAL VISITORS:2M

LINIO
Linio
NO OF BUYERS:1M
TOTAL VISITORS:2M

Rakuten
Rakuten
NO OF BUYERS:1M
TOTAL VISITORS:2M

TradeMe.
Shopee
NO OF BUYERS:1M
TOTAL VISITORS:2M

Shopee
Shopee
NO OF BUYERS:1M
TOTAL VISITORS:2M

With Eunimart, streamline operations

35%⬇

Get upto 35% cost reduction

Dashboard | Marketplace | Webstores | Products | **Orders** | Pricing | Inventory | Payments

Dashboard
Tasks
Notifications

Favourites

Ecommerce
Retail
Supply Chain
Tools
Omnichannel

	Expand	Order No	Channel	Date/Time ↑	Price	Payment Method	Quantity	Invoice	Status	Action
☑	⊕	1888678	Shopclues	19/07/2021 11:30PM	INR 1000	Prepaid	1	☰	New	⋮
☑	⊕	1888678	Flipkart	19/07/2021 10:30PM	INR 1100	Card payment	2	☰	In Progress	⋮
☑	⊕	1888678	Ebay	12/07/2021 10:32PM	INR 1010	COD	1	☰	In Progress	⋮
☑	⊕	1888678	Amazon	12/07/2021 10:22PM	INR 1040	Prepaid	5	☰	Shipped	⋮
☑	⊕	1888678	Shopclues	12/07/2021 9:40PM	INR 1400	Prepaid	4	☰	Shipped	⋮
☑	⊕	1888678	Shopclues	12/07/2021 6:30PM	INR 4100	COD	2	☰	In Progress	⋮
☑	⊕	1888678	Amazone	9/07/2021 1:30PM	INR 1400	Prepaid	3	☰	New	⋮
☑	⊕	1888678	Flipkart	8/07/2021 1:30PM	INR 1040	Card payment	5	☰	In Progress	⋮
☑	⊕	1888678	Amazon	8/07/2021 1:30PM	INR 1040	COD	3	☰	Shipped	⋮
☑	⊕	1888678	Ebay	6/07/2021 1:30PM	INR 100	Prepaid	4	☰	Shipped	⋮
☑	⊕	1888678	Amazon	6/07/2021 1:20PM	INR 100	Card payment	4	☰	In Progress	⋮
☑	⊕	1888678	Shopclues	6/07/2021 1:21PM	INR 1040	Prepaid	2	☰	New	⋮
☑	⊕	1888678	Ebay	6/07/2021 1:30PM	INR 1400	COD	3	☰	In Progress	⋮
☑	⊕	1888678	Amazon	5/07/2021 4:40PM	INR 1040	Prepaid	3	☰	Shipped	⋮
☑	⊕	1888678	Shopclues	1/07/2021 2:30PM	INR 1400	Prepaid	1	☰	Shipped	⋮

Rows per page   5 ⌃   1 to 15 of 102

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E-Commerce

- Dashboard
- Tasks
- Notifications
- Favourites
- Ecommerce
- Retail
- Supply Chain
- Tools
- Omnichannel

	Image	SKU	Title	Ebay Quantity	Flipkart Quantity	Woocommerce Quantity
☑		N818336-8	Sukhi Shimering Gold Necklace with shining glitt..	7	8	4
☑		N81836-55	Malabar Shimering Gold Necklace with shining gl..	5	7	7
☑		N818886-77	Caratelane Diamond Necklace with shining glitt..	7	5	4
☑		N818886-84	Joyalukas Shimering gold Necklace with shining...	4	2	4
☑		N818886-87	Tanishq Shimering Gold Necklace with shining glit..	8	2	4
☑		N818886-48	Caratelene Shimering Gold Necklace with shining..	4	7	7
☑		N818886-78	PC chandra Gold Necklace with shining glitt..	9	5	4
☑		N818886-68	Senco Shimering Gold Necklace with shining glit..	5	2	4
☑		N818886-48	Emrapali Shimering Gold Necklace with shining gli..	7	2	4
☑		N818886-84	TNZ Shimering Gold Necklace with shining glitt..	2	9	4
☑		N818886-84	Shubham Shimering Gold Necklace with shining...	6	6	4
☑		N818886-78	Senco Shimering Gold Necklace with shining gltt..	4	5	7

Rows per page   5   1 to 10 of 100

Brands that ship with Eunimart get

50%⬇

Reduction in shipping costs

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Dashboard
Tasks
Notifications

Favourites

Ecommerce
Retail
Supply Chain
Tools
Omnichannel

Make your shipment | Shipping Partners

FarEye

Fareye

UPS

Ups

DTDC
Delivering Value

DTDC

aramex

Aramex

fetchr!

Fetchr!

DELHIVEIY

Delhivery

BLUE DART

Blue dart

Thabit
LOGISTICS

Thabit

eCourXerz
.com

E courrier

FedEx

FedEx

Our clients experience

200%
Growth

In six months or less

AI Tools

Image Optimization   Description Generation   **Keyword Generation**

AI Generated keywords

Generate the right set of keywords for your products using Eunimart's advanced AI.
Please Select Category and fill in the product details to generate the keywords.

Select Category

Fashion

Enter Product Title

Nike Men's Round Neck T-Shirt

Submit

Keywords: nike tshirt black   black footless   face culotte   round men shirt

men shirt   round men tshirt   sportswear   athleisure

Note: The keywords is generated using Artificial Intelligence. User is encouaraged to make necessary changes to suit the product.

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Image Optimization | **Description Generation** | **Keyword Generation**

AI Generated Description generator

Generate accurate and well written product description using Eunimart's Advanced AI.

Select Category

Computer

Enter Product Title

Lenovo Laptops

Submit

Description:

Saco screen protector is Crystal clear, invisible and Glossy. It protects your screen from scratches and dust. It is Gum Free and can be removed easily whenever required even after years. It has three layer Protection. Kindly ensure the size before ordering. Saco screen protector is a premium quality product. Proper installation will yield an excellent result. Before installing please watch the installation video on sacoindia youtube channel and the follow the instructions step wise. We accept returns / rejections before peeling of layer1 and layer2 stickers. No Support for bubble issue. It is purely due to improper installation. So request you to follow the instructions carefully. Saco Ultra Clear Glossy HD Screen Guard Scratch Protector for Lenovo IdeaPad 3 Core i3 10th Gen - (# GB/1 TB HDD/Windows 10 Home) 15IML05 Thin and Light Laptop (# inch, Platinum Grey, 1.7 kg, With MS Office)

Note:

The description is generated using Artificial Intelligence. User is encouraged to make necessary changes to suit the product.

Dashboard
Tasks
Notifications
Favourites
Ecommerce
Retail
Supply Chain
Tools
Omnichannel

AI Tools

Image Optimization   Description Generation   Keyboard Generation

Dashboard
Tasks
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AI Image Optimization

Upload an Image

OR

Add image URL

https//www.google.com

Select the effect   Pick the Background color   Picked/Selected color

Background removal

Upload an Image

Optimize

EUNIMART

Marketing Automation

Q

▾ VDEZI   📅 2021-09-12   👥 ALL VISITS   ▾ DASHBOARD   **NEW UPDATE: MATOMO 4.4.1** ⓘ   ⌃

Dashboard

Dashboard

Dashboard of marketing_admin

👁 **Visitors**

🔔 **Behaviour**

🗄 **Acquisition**

🛒 **Ecommerce**

◎ **Goals**

🎧 **Marketplace**

Actions: Event Actions

EVENT ACTION	▾ EVENTS	EVENT VALUE
⊞ Create	6	-
⊞ Upload	2	-
⊞ Download	1	-

◂   1–3 of 3   ▸

Secondary dimension is Event Name.
Switch to Event Category

Visits in Real-time

DATE	VISITS	ACTIONS
Last 24 hours	228	1,355
Last 30 minutes	2	13

Monday, September 13, - 20:47:44 (3 min 46s)

2504

👤 🇮🇳 🌐 ⊞ 🖥 🪪

Direct Entry

Actions: 📁 📁 📁 📁 📁

Visits Overview

〰 **49** visits, **38** unique visitors

〰 **7** users

〰 **3 min 26s** average visit duration

〰 **37%** visits have bounced (left the website after one page)

〰 **6.4** actions (page views, downloads, outlinks and internal site searches) per visit

〰 **0.3s** average generation time

〰 **304** pageviews, **120** unique pageviews

〰 **0** total searches on your website, **0** unique keywords

〰 **0** downloads, **0** unique downloads

〰 **1** outlinks, **1** unique outlinks

〰 **84** max actions in one visit

Visits Over Time

270   ⬚ — Visits

Channel Types   ⟳ _ ⤢ ✕

CHANNEL TYPE	VISITS	▾ UNIQUE VISITORS	USERS
Direct Entry	31	22	6
⊞ Search Engines	10	10	1
⊞ Campaigns	3	3	-
⊞ Social Networks	3	3	-
⊞ Websites	2	2	1
Totals	**49**	**40**	**8**

◂ ▬▬▬▬▬ ▸

⚙ 🗎 ➦

Visitor Map

38 unique visitors

Visits Log

Real-time

Real-time Map

Locations

Devices

Software

Times

User IDs

Custom Variables

🔔 **Behaviour**

☐ **Acquisition**

🛒 **Ecommerce**

◎ **Goals**

🎧 **Marketplace**

Visitor profile

ID a6346a2a71adec8a ↪

🇺🇸 Hayward   🧭 Safari 14.0

🖥 Mac 10.15   🖥 1440x900

Summary

Spent a total of **1 min 49s** on the website, and performed **11 actions** (10 Pageviews, 1 Outlinks) in **1 visits**.

Converted **0 Goals**.

Each page took on average **1.616s** to load for this visitor.

First visit

Sunday, September 12, 2021 - 0 days ago

from eunimart.com

Devices

🖥 1 visits from **Desktop** devices: Apple Generic Desktop (1x)

Location

1 visit from Hayward, United States 🇺🇸 (show map)

💡 Did you know? With Heatmap & Session Recording you can record all clicks, mouse movements, scrolls and form interactions of your visitors and replay them in a video to truly understand your visitors.

Visit #1

Sunday, September 12, 2021 21:14:36

11 actions in 1 min 49s

📁 ↻3 ecommerce - Eunimart
eunimart.com/ecommerce/

📁 ↻2 Logistics Services - Eunimart
eunimart.com/logistics-services/

📁 Artificial Intelligence Tools - Eunimart
eunimart.com/artificial-intelligence-tools/

📁 Plans - Eunimart
eunimart.com/plans/

↗ go.vdezi.com/signup-content

📁 ↻2 Vdezi
go.vdezi.com/signup-content

📁 ecommerce - Eunimart
eunimart.com/ecommerce/

There are no more visits for this visitor.

View visitor profile

View visitor profile

View visitor profile

View visitor profile

Sunday, September 12, 2021 - 17:37:26
IP: 159.250.120.191

1 Action

View visitor profile

FEATURES	eunimart	channeladvisor	Zentail
Artificial Intelligence	●	○	○
Multichannel	●	●	●
Crossborder	●	●	○
Supply Chain Management	●	●	●
Marketing Automation	●	○	●

Our story so far in 2022

250
Companies

$ 17M
GMV

24%
MOM Growth

Some of our customers include...

Largest fulfillment platform in Middle East

salasa
سلاسة

Using the Eunimart Platform for orders and fulfillment in the Middle East

MANGO

220+ businesses in India

Our team

SHAYAK MAZUMDER
CEO, Co-Founder

ROCKETINTERNET   INSEAD

ARCHANA SHAH
COO, Co-Founder

Goldman Sachs 10,000 WOMEN   MIT GLOBAL SCALE NETWORK

LEVI REED
Co-Founder, Business Head, US

amazon   esade

ANGADH AHLUWALIA
General Manager, India

INVESTMENT CORPORATION OF DUBAI   esade

SOURAV BANERJEE
Head, Growth
6 startups/ 2 exits, Data scientist

NARAYANA REDDY
CTO, Technology

NumberMall   **1 exit**

Advisors

Google   amazon   Disney   NETFLIX

facebook   MATTEL   Wharton UNIVERSITY of PENNSYLVANIA   abc.com

SERGUEI NETESSINE
Senior Vice Dean of Wharton, Scholar at Amazon

SHANKAR DESAI
Director of Ecommerce & DTC at Google

ALEXA McCULLOCH
Chair, HBS Alumni Angels of Southern California

BABAK KIA
Professor, Boston University

FAY WELLS
Ex-Sn Management & at Facebook, Disney, ESPN, Netflix and others

CHRIS BECHTEL
Growth Marketing Champion

BAS GEVAERT
Senior Director, SMB at PayPal

Major Achievements and Recognitions

We partnered with Vodafone in India

Awarded by the Government of India

Joined Google Surge program in 2019
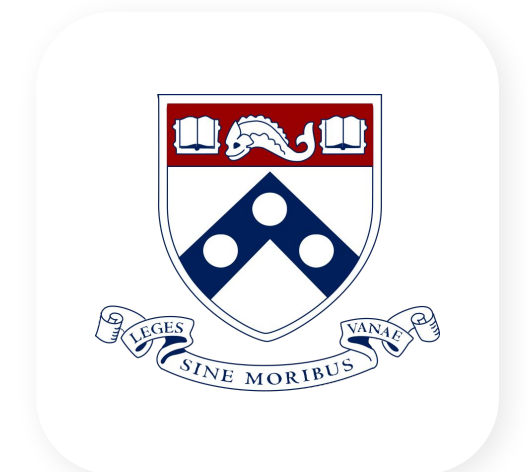
Subject of INSEAD Singapore Case study

We joined Techstars LA Accelerator Program

Selected by Alchemist Accelerator Program

Selected for Supply Chain Labs, Lumis Partners

We won the Wharton India Startup Challenge

We Are Building A Global Platform

10K
ACTIVE SMB'S GLOBALLY
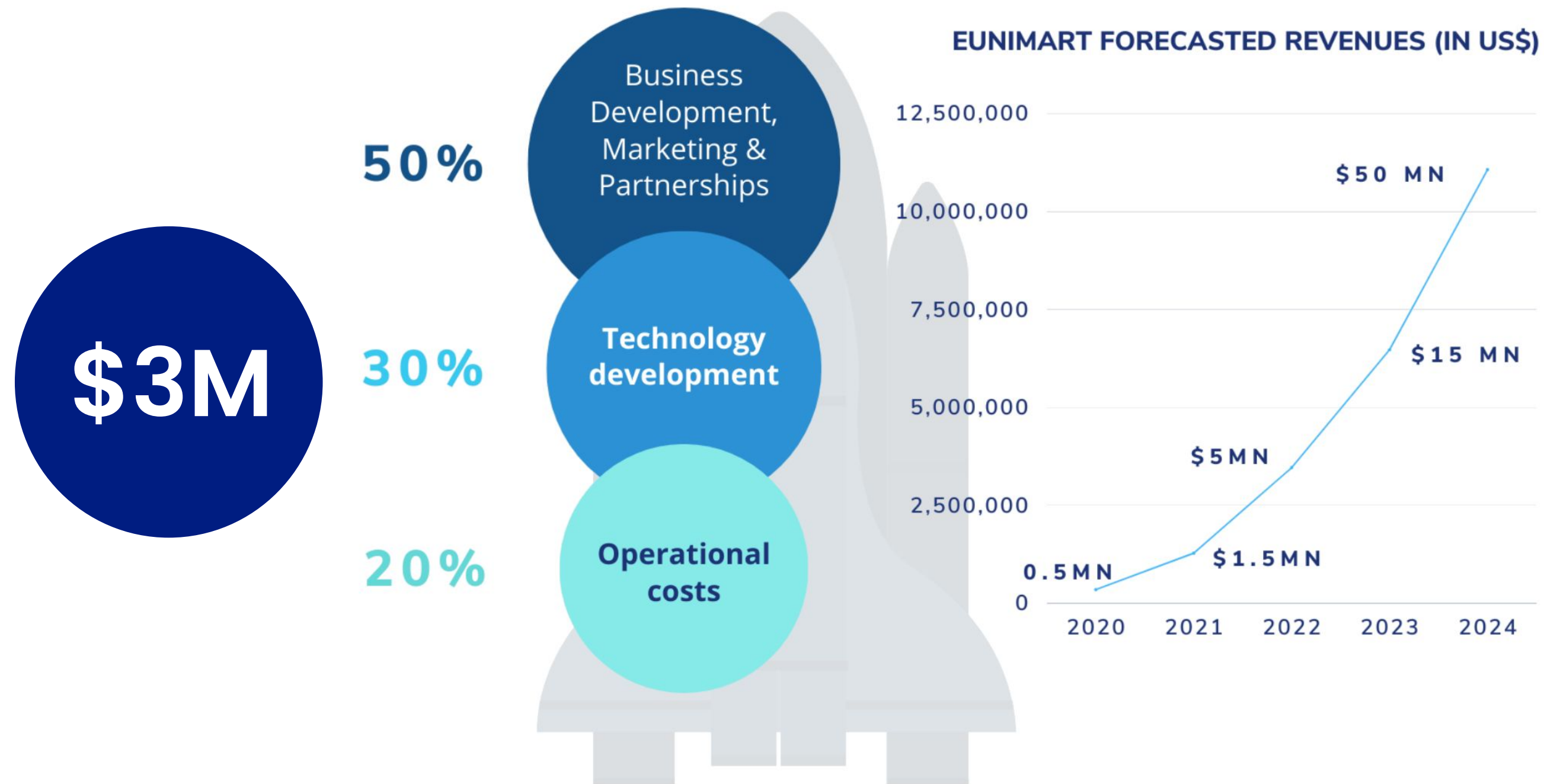
5X
ARR

10X
GMV

4
COUNTRIES EXPANSION

2020

2022

Eunimart seeks to create global prosperity and opportunity by empowering every brand!

Raising $3m

$3M

50% — Business Development, Marketing & Partnerships

30% — Technology development

20% — Operational costs

EUNIMART FORECASTED REVENUES (IN US$)

Year	Value
2020	0.5MN
2021	$1.5MN
2022	$5MN
2023	$15 MN
2024	$50 MN

Y-axis values: 0, 2,500,000, 5,000,000, 7,500,000, 10,000,000, 12,500,000

CURRENT INVESTORS

Agility

Let's Venture — Startup Funding Made Easy

9UNICORNS

techstars

LOYAL

SucSEED

SERGUEI NETESSINE
Vice Dean of Wharton

Thank you.

Reach us: shayak.mazumder@eunimart.com | +1 (323) 714 5368