



PROBLEM



CARDBOARD

**HARD
TO OPEN**

**HARD TO
DECONSTRUCT**

WASTEFUL

SOLUTION



bound 

**EASY
TO OPEN**

**EASY TO
DECONSTRUCT**

SUSTAINABLE

SAME WORLD
JUST A LITTLE BETTER

We've re-imagined the ordinary box
for convenience, sustainability, and affordability.
Our high-quality box doesn't come with a high
price tag. We're dedicated to improving your
experience and the environment, a commitment
we seriously.

SUMMARY

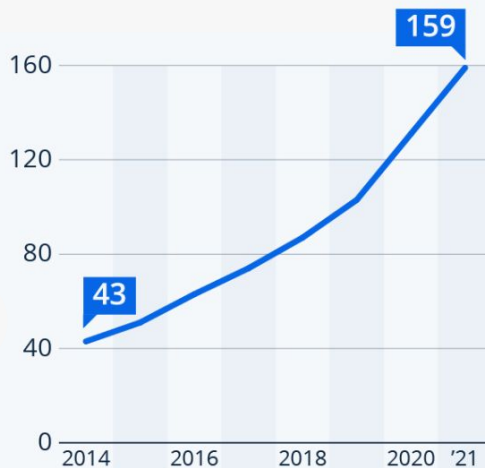
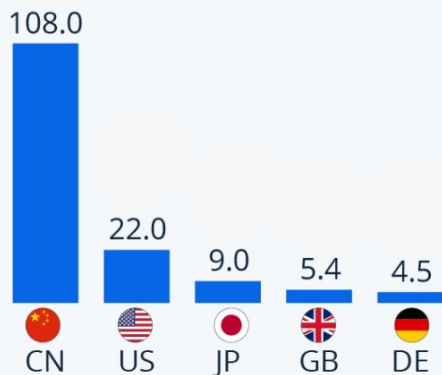
Bound is the only sustainable packaging solution capable of utilizing the entire USPS mailing system for returns, unlike other reusable packaging options constrained by logistical and cost limitations.

Our boxes ability to be returned through a mailbox provides Bound with the only packaging solution capable of outperforming the cardboard box in every way. Providing a more convenient, sustainable, and cost effective solution for packaging.



MARKET DATA

ANNUAL PARCEL VOLUMES IN BILLIONS



5.0%

Corrugated Box
Market CAGR
(2022-2032)

The corrugated box market is expected to expand from US\$ 134.7 Billion in 2022 to US\$ 219.4 Billion in 2032

**134.7
B**

Corrugated Box
Market Size
(2022)

The packaging of corrugated boxes used in the US and Eastern Europe incorporates a sustainable approach and eco-friendly material, which is appreciated by nearly 80% of the population.

**219.4
B**

Corrugated Box
Market Size
(2023)

Consumers use sustainable corrugated packaging solutions for online shopping in 77% of cases Around 57% of respondents are willing to pay more for customized corrugated packaging solutions and solutions that are sustainable.

RESULT

OVER

100B

**Serviceable
Available Market**

OVER

70%

Carbon Reduction

Logistically, Bound is the only sustainable packaging solution capable of replacing the average cardboard box. Exponentially, Bound will begin replacing the average box by outperforming them in every way.

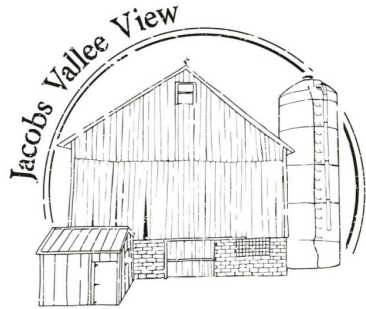
TRIALS

Around **1M** Shipments Annual

SHIPMENTS

SHIPMENTS

SHIPMENTS



FARM STORE - MEATS & MORE
See the quality. Taste the difference.



WANTABLE

BUSINESS MODEL

B2B2C

Bound supplies reusable boxes to various online retailers. Through Bounds integration with the retailers various labeling platforms, Bound is able to charge and manage the usage of boxes for any given retailer. Providing Bound with 3 different revenue streams for every shipment... Outbound, Return, and initial purchase of boxes.


Compared to cardboard, Bound will remain the more cost effective and sustainable option with profit margins as high as 50% and return rates as low as 60%



Bound will then manage and re-supply the percentage of retired and missing boxes through USPS API and return data. Return rates are expected around 90%

Bound is a win, win for everyone. It won't be long before bound replaces the cardboard box with convenience, sustainability, price, and style.

COMPETITION

	bound 	BOOX.eco	CARDBOARD
Convenience		X	X
Sustainability			X
Price		X	
Scalability		X	
Durability			X
Outbound Logistics		X	
Appeal			X
Return Logistics		X	X

TRACTION

2021 - 2022

Instructed by USPS that Bound boxes need to be tested and approved by USPS before we (Bound) may utilize the entire USPS mailing system (including mailboxes) for returns.

2023

Boxes are now approved by USPS to utilize USPS entire mailing system for returns. Consumers may now return their used boxes without ever having to leave the driveway. This will now allow us to scale at rapid pace.

NOW

As of November 2023, Bound now has a manufacturer here in the US and we are currently in the process of formalizing our operations, so we can begin supplying to our first few retailers.

TRACTION Tech Integration

Summer 2023

Fall 2023

NOW

Bound is fully integrated with FedEx's and UPS' API's, allowing for real-time tracking, seamless communication, and automated shipping label generation

Bound completed the integration of the USPS Web Tools to check shipping rates, track packages, and schedule a package pickup

With our technical integrations Bound is capable of accessing a third revenue stream

IP & REGULATORY ACCOMPLISHMENTS



After 3 years, Bound is finally approved to utilize the mailbox and the entire USPS logistical system. Bound is the first and only packaging solution granted access to the mailbox and USPS return services. This regulatory hurdle is a huge part of Bounds Patent and will allow Bound to scale at rapid pace.

PATENT
US 11,414,234

EXIT



VALUE

- Bound is valuable in design and technical integration with USPS services -
- Bounds IP can be applied to a variety of applications -
- Acquiring Bound is acquiring access to the entire USPS logistical system -

ACQUISITION

\$1M

LOW



ACQUISITION

\$50M

HIGH

PROFORMA

	2024	2025	2026	2027	2028
Major Retailers	0	2	3	6	10
Small Retailers	3	10	20	30	40
Revenues	\$50-K	\$1-M	\$7-M	\$15-M	\$20-M
Expenses	\$800-K	\$2-M	\$4-M	\$6-M	\$8-M
EBITDA	(750-K)	(1-M)	3-M	\$9-M	\$12-M

PARTNERSHIPS

COLLABORATOR



PARTNER



ALLIANCE

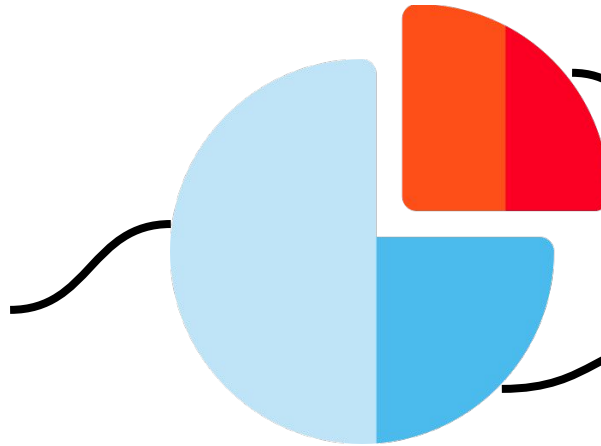


INVESTMENT

\$1,000,000

10%
EQUITY

**Facility and
equipment to
keep up with
initial demand**



Marketing

Team



JACK MASSEY
Founder / CEO

[Jmassey@boundboxes.com](mailto:jmassey@boundboxes.com)
405 708 8015



ERIC BUTCHER
CTO

EricTbutcher@gmail.com
515 408 1240

THANK YOU

Don't hesitate to reach out at
anytime. We look forward to
hearing from you!



boundboxes.com

Video